



Alison S. Morton

Qualifications Summary

Alison is a strategic nonprofit executive and advisor with more than 20 years of experience partnering with CEOs and boards to strengthen organizational performance, lead through transition, and build sustainable revenue strategies. She brings deep expertise in executive transition, comprehensive fundraising, and organizational leadership, with a strong track record of guiding teams through complexity while maintaining momentum and culture. Alison combines a relationship-centered approach with data-informed strategy to align people, systems, and resources in service of mission and long-term sustainability.

Professional History

Valtas Group	Senior Consultant	2026 – Present
Kindering	Chief Advancement Officer	2018 – 2026
Kindering	Director of Development	2012 – 2018
Cystic Fibrosis Foundation	Development Director	2005 – 2012
International Development Enterprises	Worldwide Communications Manager	2003 – 2005

Accomplishments

- Led organizational continuity and performance through three CEO transitions (including founder succession), aligning board, executive leadership, and staff during periods of uncertainty to ensure leadership alignment, transparent communication, and change management.
- Guided organizational growth including revenue expansion (5X increase in philanthropic revenue to \$5M+ annually), campus scale (3 successful, concurrent capital campaigns growing from 1-4 campuses), and increases, diversified earned income sources (20M+ total organizational annual revenue).
- Advised Board on governance, CEO transition strategy, and long-term sustainability planning resulting in strong philanthropic outcomes (including Expanded from 1 to 4 campuses through capital campaigns), strategic governance practices, personalized donor engagement strategy, and leadership accountability.
- Advised on enterprise-wide strategy across revenue, operations, and culture that increased team performance and retention by partnering with executive leadership to guide organization-wide performance and change management that built a culture of accountability, equity, and shared ownership of results.
- Implemented KPI dashboards and data systems to improve executive decision-making and organizational performance through focus on Enhanced organizational effectiveness, data-driven systems, KPI tracking, and continuous improvement practices.
- Achieved and exceeded \$850K+ annual fundraising goals by designing and executing diversified revenue strategies across events, major gifts, and corporate partnerships across Colorado, Wyoming, Montana, Washington and Alaska.
- Strengthened board engagement and philanthropic leadership by advising on governance practices, donor strategy, and long-term sustainability planning.
- Expanded community visibility and stakeholder engagement through a comprehensive rebrand and integrated communications strategy.

- Built a high-performing advancement team with strong retention and accountability by implementing a culture of empowerment, clear goals, and professional development.

Licenses / Education

- Interim Executive Leadership Academy — Armstrong McGuire
- Executive Certificate, Nonprofit Management — Boston University
- Certified Fund-Raising Executive (CFRE) — 2014 - Present
- M.S., Public Relations — University of Denver
- B.A., English Literature & Professional Communications — Saint Louis University
- Association of Fundraising Professionals (AFP)
- Impact West Seattle — Collective Action Community Group