



Stephanie M. Cherrington

Qualifications Summary

Stephanie is a visionary leader with over 30 years of diverse experience in roles ranging from sales, marketing and communications, strategy, development, operations, facilitation, and executive management from non-profit organizations and board memberships to large media and public companies, as well as early-stage startups.

Professional History

Valtas Group	Consultant	2023 - Present
Eastside Pathways	Executive Director	2013 - 2023
Eastside Pathways	Operations Officer & Community Facilitator	2012 - 2013
ZenoMath	Executive Director	2007 - 2011
ZenoMath	Development & Marketing Director	2005 - 2007
AT&T Wireless/Cingular Wireless	Sr. Director, Corporate Mkts & Small Business	2001 - 2005
SupportSoft (Technology Start-up)	Manager, Industry Sales & Marketing	2000 - 2001
Grenoble, France	Independent Business Consultant and Community Organizer	1996 - 2000
AT&T Wireless/ Cellular One	Communications, Marketing, District Sales Manager	1990 - 1996
MMT Television & Blair Television	Media Market Sales	1985 - 1990

Accomplishments

- Grew two non-profit organizations from fledgling start-ups to established entities employing 7-10 full-time staff, nearly \$2M in annual operating revenue, and recognized as leaders in their respective fields of expertise supporting children, youth, and young adults.
- Award-winning executive recognized for work as the chief architect of go-forward strategy for the integration of thousands of Enterprise Business employees in the \$42 billion AT&T Wireless to Cingular Wireless merger.
- Increased revenue and customer retention nationally year over year by adeptly managing all aspects of marketing and small business strategy, marketing, and business development for AT&T Wireless.

Licenses / Education

- Interim Executive Director Certification | Third Sector Company | Seattle, WA
- Bachelor of Science (B.S.) in Journalism & Business Administration | TEXAS A&M UNIVERSITY – College Station, TX