



## Koua Jacklyn Franz

### Qualifications Summary

Koua Franz brings over 20 years of executive leadership experience in the education, nonprofit, and community sectors, driven by a lifelong commitment to equity, systems transformation, and youth development. As a former Executive Director, Chief Strategy Officer, Chief of Staff, and Chief Family and Community Engagement Officer, she's led large-scale organizational change, managed multi-million-dollar budgets, built high-performing teams, and designed inclusive strategies that connect vision to execution. She is an experienced consultant, coach, and interim executive, supporting mission-driven organizations in deepening their impact and scaling with intention.

### Professional History

Valtas Group	Consultant	2025 – Present
Koua Franz Professional Services	Principal	2023 – Present
Northwest Agriculture Business Center	Contractor	2024 – 2027
Washington Hmong Farmers' Cooperative	Sales & Marketing Consultant	2024 – 2025
Hmong Association of Washington	Interim Executive Director	2024 – 2024
Committee for Children	Chief Strategy Officer/Chief of Staff	2019 – 2023
John Gooder LLC	Owner/Consultant	2014 – 2022
Stuart Foundation	Director	2014 – 2019
Sac City Unified School District	Chief Family & Community Officer/Chief of Staff	2010 – 2014
Hmong Women Heritage Association	Executive Director	2008 – 2010
Community Partnership for Families San Joaquin County	Planning & Evaluation Director	2003 – 2006

### Accomplishments

- Scaled revenue from low five figures to a quarter million by tapping into new markets and launching three sales channels, driving 540%+ topline growth for the WA Hmong Farmers' Cooperative.
- Implemented internal change management policies that prioritized inclusive decision-making, streamlined communication workflows, and improved meeting effectiveness for a hybrid workforce at Committee for Children (CFC).
- Led a comprehensive Diversity, Equity, and Inclusion (DEI) initiative at CFC, shaping an organization-wide learning agenda, strengthening strategic partnerships, and enhancing talent and operational systems. Which led to the development of an entire vertical dedicated to this work.
- Managed a \$2.5M budget to launch the Systems Thinking Leadership Institute, stewarded key relationships across state education networks, and oversaw the development and self-publication of the book *Wildflowers: A Superintendent's Challenge to America*.
- Directed a full rebranding effort for a family foundation, collaborating with leadership to redesign the logo, website, and digital presence through targeted social media strategies.

- Rebuilt a local school foundation into a 501(c)(3) nonprofit and successfully raised approximately \$2M in grant funding to support school community initiatives.
- Designed and implemented systems to advance Social Emotional Learning (SEL) objectives aligned with the school district's Whole Child Strategic Plan.
- Founded the Parent University initiative at Sac City Unified School District to deepen family engagement in schools and empower caregivers with resources to support and influence their children's education.
- Established a Community Quality Review process that facilitated stakeholder input, encouraged school-community collaboration, and drove improvements for marginalized students and families.
- Recognized by CASEL with the 2013 Mary Utne O'Brien Award for advancing SEL evidence-based practices.
- Named a 2022 Social Impact Woman to Watch by Nonprofit HR for excellence in nonprofit leadership and community impact.

### **Licenses / Education**

- Executive Education - Center for Nonprofit Leadership Chicago, Northwestern University, Kellogg School of Management, Illinois
- Master's Degree, Public Administration, Public Finance, National University, California
- Bachelor of Arts (B.A.), Psychology & Minor in Business Management & Finance, University of the Pacific, California

### **Board / Volunteer Experience**

- Hmong Association of Washington, Board President 2023-2024 and Board of Director Member 2024-Present
- Social and Emotional Learning Providers Association, Board President & Chair 2020-2023
- Sacramento Unified Education Foundation, Founding Board Member 2012-2015, Board Member 2019-2020
- City Year Sacramento, Founding Board Member 2012-2017